

CLAIMS

What is claimed is:

1. A method for disseminating calendar information in a supply chain utilizing a network, comprising:
 - a) receiving data from a plurality of outlets of a supply chain utilizing a network, the data relating to the sale of products by the outlets;
 - b) generating a calendar of events; and
 - c) allowing access to the calendar of events utilizing a network-based interface.
2. The method of claim 1, wherein the calendar of events is generated based at least in part on the data.
3. The method of claim 1, wherein the calendar of events is generated based at least in part on promotion planning.
4. The method of claim 1, wherein the network includes the Internet.
5. The method of claim 1, wherein the access to the calendar of events is restricted to only a predetermined set of the outlets.
6. The method of claim 5, wherein the restricted access is enforced utilizing passwords.
7. A system for disseminating calendar information in a supply chain utilizing a network, comprising:
 - a) logic for receiving data from a plurality of outlets of a supply chain utilizing a network, the data relating to the sale of products by the outlets;
 - b) logic for generating a calendar of events; and

6 c) logic for allowing access to the calendar of events utilizing a network-based
7 interface.

1 8. The system of claim 7, wherein the calendar of events is generated based at least
2 in part on the data.

1 9. The system of claim 7, wherein the calendar of events is generated based at least
2 in part on promotion planning.

1 10. The system of claim 7, wherein the network includes the Internet.

1 11. The system of claim 7, wherein the access to the calendar of events is restricted to
2 only a predetermined set of the outlets.

1 12. The system of claim 11, wherein the restricted access is enforced utilizing
2 passwords.

1 13. A computer program product for disseminating calendar information in a supply
2 chain utilizing a network, comprising:

3 a) computer code for receiving data from a plurality of outlets of a supply chain
4 utilizing a network, the data relating to the sale of products by the outlets;

5 b) computer code for generating a calendar of events; and

6 c) computer code for allowing access to the calendar of events utilizing a network-
7 based interface.

1 14. The computer program product of claim 13, wherein the calendar of events is
2 generated based at least in part on the data.

1 15. The computer program product of claim 13, wherein the calendar of events is
2 generated based at least in part on promotion planning.

1 16. The computer program product of claim 13, wherein the network includes the
2 Internet.

1 17. The computer program product of claim 13, wherein the access to the calendar of
2 events is restricted to only a predetermined set of the outlets.

1 18. The computer program product of claim 17, wherein the restricted access is
2 enforced utilizing passwords.